



HEVENINGHAM CONCOURS

ENGLAND

SAVE THE DATE: THIRD ANNUAL HEVENINGHAM HALL MOTORSPORT & AVIATION CONCOURS D'ELEGANCE TO BE HELD 30TH JUNE - 1ST JULY 2018

PRESS RELEASE 30th January 2018

Following its highly successful second Concours d'Elegance, Heveningham Hall is delighted to announce that this year's event will take place on Saturday 30th June & Sunday 1st July alongside its long-standing Country Fair which takes place annually in the Grade I listed Georgian mansion's 5,000 acre parkland. Once again, Heveningham Hall's Concours will see 50 of the world's most iconic motor cars exhibited on dramatic grass traces to the rear of Suffolk's finest Palladian mansion plus - following its inaugural event last year - a simultaneous aviation concours featuring some of the world's rarest aeroplanes. An entirely new event has also been launched for 2018: Horsepower Hill will provide an opportunity for concours' owners and specially-selected guests to burn rubber in their own cars in a timed burnout in the heart of the Capability Brown-designed landscape. The Heveningham Tour also returns following a successful inaugural event in 2017 that saw around 25 concours' owners and guests - including a 1951 Ferrari 212 Barchetta, 1985 Lancia Delta S4 Corse and 2017 Ferrari LaFerrari Aperta - make their way through the glorious Suffolk countryside before stopping for a 'Hillbilly' BBQ and clay-pigeon shoot. This year's 50-mile Heveningham Tour returns on Friday 29th June and the route - which will take in Suffolk's renowned Heritage Coast - will be announced shortly.

Once again, the Concours d'Elegance - which sees all proceeds raised going to charity - is in association with auctioneers Bonhams, British watch manufacturer Bremont and English winemaker Gusbourne. The concours is also again teaming up with the Royal College of Art and the Heveningham Hall Concours RCA Automotive Design Scholarship will see a student awarded a scholarship to cover fees and living expenses to cover the 15 month MA Automotive Design course in London under the auspices of Professor J Mays.

Max Hunt, the chairman of the concours judging panel, said: "The support shown to the concours over the last two years has been amazing so this year we are upping the ante again with the introduction of Horsepower Hill, a larger aviation concours and by continuing to ensure that the provenance of the cars on display remains second to none." Heveningham Hall's concours takes place at the same time as the annual country fair which typically sees around 20,000 visitors descend on the historic estate for main ring events, aerobatic displays, shopping, local crafts and much, much more. Each year the Heveningham Hall Country Fair Trust distributes all proceeds to local charities.

For more information about the concours, visit: www.heveninghamconcours.com
For further information about the country fair which takes place at the same time as the concours, including ticketing, visit www.countryfair.co.uk

For press information, please contact Will Kitchener on Email: will.kitchener@heveninghamhall.co.uk or Tel: +44 (0)7969 723207

Notes to editors:

Heveningham Hall dates from 1778–80 and incorporates work from an earlier 18th-century building. It was designed by Sir Robert Taylor for Sir Gerald Vanneck, 2nd Baron Huntingfield. The interiors of circa 1781–4 were designed by James Wyatt.

The Heveningham Hall Country Fair Trust is a registered charity (number: 1095403).

Since its launch, the Heveningham Hall Country Fair Trust has raised over £700,000 for charity.

Satellite navigation for the event is IP19 0PN.